

Artist Presentation | =Studio Portfolio & Media=

Abstract Neoplastic Architectural Artist

Pedro Sousa Louro

PSL-Artstudio | London Based

www.pedrosousalouro.com



Media Press Publications

What is an artist's role in society and how do you see that evolving?

“If you are an Artist. If you think you should be an artist because it is inevitable to ignore the desire to be an Artist. You are in a position and able to challenge the status quo. That is where I come from. That is the job, the obligation and price of an artist in society. To capture human existence. And far as I know we are not only beauty. So, it is not only to paint pretty pictures being an artist for me... It is to say something, even if it is disturbing and uncomfortable, arrogant, unusual as message or a provocative statement for the eyes of the public viewers. We need to face the music of our darkness and sing and dance with it” **Interview by — Artistcloseup Magazine New York**



ARTIST BIOGRAPHY

“He is renowned for his geometric compositions and abstract architectural art.”

Representative PR Media Company
HINTON MEDIA

Pedro Sousa Louro, a London-based artist, comes from one of the highest aristocratic Portuguese families' backgrounds. He was born in Africa in Angola, a former Portuguese colony due to his grandfather's diplomatic career.

Pedro established his career as an artist in London, graduating with a BA in Fine Art. Sousa Louro has had numerous careers, including TV presenting and modelling, for almost 17 years but has always lived on drawing cubist images.

Now a full-time artist, Pedro transfers his soul into his studio.

Originally from Portugal, Estoril Cascais moved to the UK over 30 years ago to study his passion for art. He graduated from Chelsea College of Art and Design in 1997 and continued his second degree in 2011 in Abstract Vision and Modern Expressionism Kensington and Chelsea Art College University.

Press Media Publications

“In Pedro’s work, you can see his dialogue with the evolution of colours and geometry despite his preferences for contemporary artists like Francis Bacon and Ben Nicholson. His reminiscence comes from the "neoplasticism" of Mondrian and, in some way, Picasso. Still, the most crucial influence of Pedro’s creativity is Ben Nicholson, where Cubism has been part of his life. Only in the early part of his career, in his more recent research and studies, does he *combine Cubism* and abstract expressionism in just one practice as he creates his works. He uses his neoplasticism by using Pollock ‘technique of “dropping” but with the order and sense of Rothko”

- Article issued by Wall Street Journal USA 2018



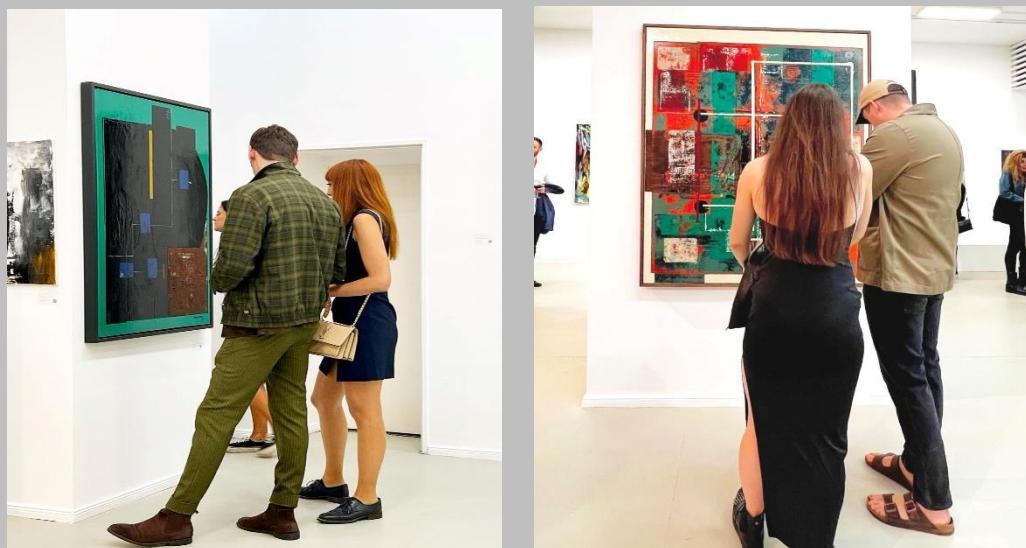
Media Press Publication

“A textural tangibility is immediately evident in Pedro Sousa Louro’s work. Earthy and material-focused, an unassuming beauty is found within the play between dark woods and a muddied palette. Furthermore, geometry plays a crucial role here, as clean white lines converse with blocks of muted colour. There is an almost archival, collagelike approach to applying materials and hues. It is as if Sousa Louro has assumed the archaeologist role, unearthing forgotten layers of history.”

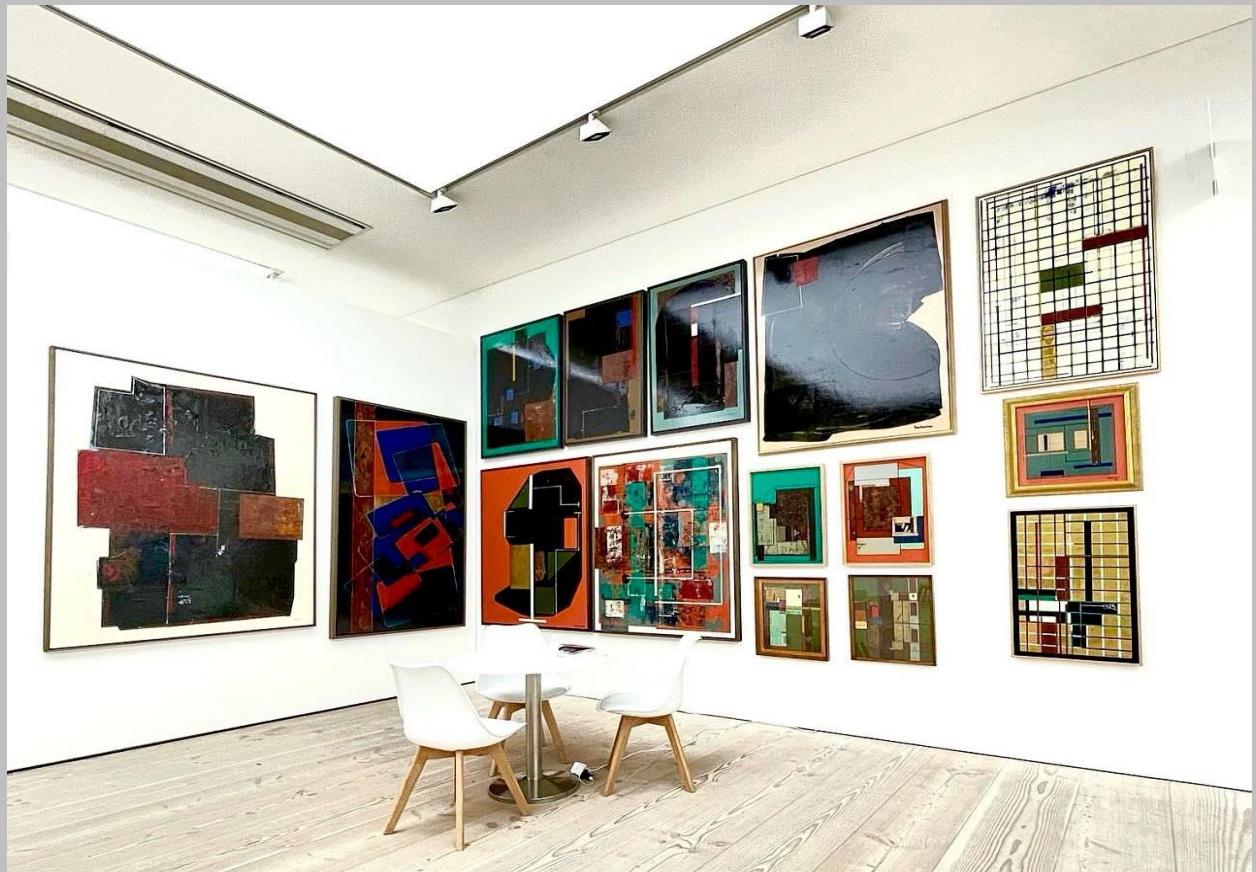
*British Vogue Issue April 2022



London Saatchi Gallery 2021 Collection



Germany, Berlin 2023 By Azur Art Gallery



London Saatchi Gallery 2021



London Saatchi Gallery 2023

Governmental Recognition

In 2021, Portuguese President Marcelo Rebelo de Sousa and the former Portuguese Ambassador Manuel Lobo Antunes honoured and congratulated Sousa Louro in person at a state lunch in the London Portugal Embassy for his astonishing work outside Portuguese territory and for representing his country in the art world.

Art Tutor and Artistic influence

Andrea Branzi, an Italian Firenze-born architect, and designer artist is a figure of immense respect for the art and design world industry. His vast, remarkable work has been exhibited in the highest-profile museums and galleries worldwide such the Guggenheim Museum, Metropolitan Museum of Art, The Whitney Museum of Art, The Pompidou Centre, Fundacion Cartier, a testament to his revered status. Andrea Branzi, with his extensive artistic advice, and friendships from Pedro's private circle of friends, while living in Italy close to the Branzi family have all contributed immensely to Pedro Sousa Louro's artistic abstract vision and skills for the rest of his life and his artistic view of creating art.

2023 / 24 Collaboration International Partnership's with Cinema Industry

20th CENTURY STUDIOS | DISNEY PRODUCTIONS

Production: **The Amateur**

Collaboration with ten artworks as part of the set design locations for the latest two blockbuster production and be released earlier 2025

Artworks Available:

On each collection I try to have between 17 to 23 pieces.

On each collection link are available the rest of the pieces not yet sold.

<https://www.pedrosousalouro.com/2024-collection>

<https://www.pedrosousalouro.com/2023-collection>

<https://www.pedrosousalouro.com/2022-collection>

<https://www.pedrosousalouro.com/2022-collection>

Studio media and press released:

<https://www.pedrosousalouro.com/in-the-press>

Press Realised | Art Media Interviews and Art Reviews

United States Press

[Flux | Meer THE WALL STREET JOURNAL USA](https://www.fluxmagazine.com/2020/02/05/pedro-sousa-louro-the-new-renaissance-artist/)

Canadian Press:

https://www.observica.com/p/se2020.html?fbclid=IwAR3z1MyE6oAxloU_Z8ZYbUeoW8OA8Nj-Gg2Y-5PO4CaqroyWNXBaWadlksE

Portuguese Press:

<https://www.jn.pt/artes/cruzeiro-seixas-em-destaque-na-feira-de-arte-internacional-frieze-em-londres-14189724.html/>

Spanish Press:

<https://looktheluxury.com/pedro-sousa-louro-expondra>

<https://galeriaazur.art/artist/pedro-sousa-louro/>

<https://galeriaazur.art/exhibition/pantone/>

<https://galeriaazur.art/exhibition/hybrid/>

English Press:

<https://www.lartechepiace.com/2025/02/pedro-sousa-louro-larchitettura-della.html?spref=fb&fbclid=IwY2xjawIm46JleHRuA2F1bQIxMQABHQIBe1Y0upEQ>

[JcLTWK56VvPfdTAcr4u6xu0ko9gCr6ZpSMT1805TALE2ow_aem_cHXy7Z0haPW
X5QqKv6jlw](#)

https://www.contemporaryartcuratormagazine.com/home-2/pedro-sousa-louro?fbclid=IwY2xjawHumiNleHRuA2FlbQIxMQABHZkF8OsGsKeJgPi2ROCK7i0z1F2TZujoCFc02xK2p6RttE_OYcG2uoQmQ_aem_D5S3aXYA4HAkXjHnHPYyTw

<https://2shadesmagazine.com/2024/08/12/art-and-soul-meet-global-art-sensation-pedro-sousa-louro/>

<https://www.artistcloseup.com/blog/interview-pedro-sousa-louro>

<https://thebricklanegallery.com/art-in-mind-contemporary-painting-june/>

<https://fadmagazine.com/2023/05/16/flux-exhibition-present-50-contemporary-artists-at-the-design-district>

Summer Show 2019 | lagalleria

German Press:

<https://galeriaazur.art/artist/pedro-sousa-louro/>



CONDE NAST International Publications

British Vogue | House & Garden | Tatler Magazine | Vanity Fair



London Saatchi Gallery 2022 Collection "**Mix Media Protocols**"

Pedro has been featured over the past years in worldwide publications, such as British Vogue, Vanity Fair, House, and Garden, Tatler, Wall Street Journal USA, Observica Canada, and other global publications and art magazines.

Pedro Sousa Louro is among the most talked-about LGBTQ artists. He has collectors around the globe, including Europe, the Middle East, India, Australia, the US, Russia, and South America.



London Saatchi Gallery 2022 Collection **Mix Media Proto**



Germany Berlin 2023 by **Azur Art Gallery**

“Chicago Magical Fridays

Mixmedia and copper powders for old and rustic metal elements 2.00Hx1.40Wcm



Piece Belongs to Private Collector

NEOPLASTICISM

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=Artist Statement=

“My artworks burst with vibrant mixed media mediums, each piece a unique blend of elements!

Once I develop an idea and envision the final painting, the exciting adventure of sourcing materials begins!

I love working with wood panels and canvas, as well as crafted wood and canvas sheets. Each piece is framed in a stylish mid-century design, reflecting my visual perceptions.

My compositions joyfully incorporate textiles, vintage wood objects, old journals, and rustic metal elements, all enhanced by my unique technique of oxidising copper powders for geometrical rustic old, deteriorated metal elements. I finish each artwork with a playful mix of letters and numbers that resonate with me.

I embrace the beauty of my abstract vision, balancing colours and lines to create the final compositions that satisfy my artistic spirit.

My pieces are sealed with yacht varnish, which I adore. While I may explore other options in the future, this varnish brings me joy and security with the objects incorporated as I prepare to share my work with the world. This varnish fixes the security of everything in the artwork.

I’m not interested in creating conventional beauty.

I aim to challenge my perceptions and explore architectural forms, abstract geometries, and neoplastic styles.

My art is a journey of imagination, using geometry to reveal new perspectives of beauty.

I have no complicated career goals or industry-demanding pressures; I have a passion for creating and obviously care about building a career!

I produce twelve to seventeen pieces each year, and while my style may not resonate with everyone, it sparks immense interest in others as, over these years, some of my pieces are now part of a few high-profile private art collections worldwide.

I thrive in the delightful uncertainty of creativity, always organized yet boundless.

Thank you for visiting my website!

Pedro Sousa Louro



Saatchi Gallery Exhibition **2021 Collection**



By Van Gogh Art Gallery Madrid 2019 Germany Leipzig **International Art Fair**
KUNST MESSE

= 2025 Collection =

“Layers of Geometrical Leather Stories”

New Materials for 2025 Collection

2025 Collection

“Layers of Geometrical Leather Stories”

- The Collection is mainly made of leather parts.
- It will also have textile parts and geometrically designed objects incorporated into wood, plastic, cardboard, or polystyrene.
- This Collection will consist of 15 to 18 paintings on canvas, wooden panels, and a few paper artworks.
- The sizes and measurements of the paintings range from small to medium to large and extra-large.
- All the artworks will be framed in a twenty-century frame style.

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